



Non-Profit
Organisation

KMA

igniting the spirit

KRONENDAL MUSIC ACADEMY OF HOUSTON BAY

Kronendal Music Academy

Annual Report 2025

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Mission

By offering music education in a safe, nurturing environment, Kronendal Music Academy can focus on the physical, mental and emotional well-being of children in our care. Music develops 21st Century skills that will equip young people with self-confidence to build their future and foster the drive to achieve their personal best. We assist individuals and their families and build relationships within our community.

Vision

Our **vision** is that the children of our community grow into confident, thriving and employable citizens of the world.

Our **objective** is happy, confident young people, who

- ♦ realise their own potential
- ♦ have the resilience needed when dealing with life's setbacks and stresses and
- ♦ contribute meaningfully to their community.

Our **goal** is develop a hub of activity where people of all ages partner towards prosperity and peace for our community.

Values that connect us

Home	We value stability, kindness and love
Play	We have fun and spread joy
Growth	We provide opportunities whenever we can
Caring	We respect that everyone needs compassion and empathy
Transparency	We are an open book and accountable
Teamwork	We are conscientious about synergy in our working relationships
Integrity	Our values filter into everything we do
Professionalism	We maintain high quality by utilising our skills responsibly

Kronendal Music Academy of Hout Bay, Cape Town, is a non-profit organisation, with a vision that young people develop the tools they need to thrive, to be employable, create opportunities to rise out of the cycle of poverty, and raise their own children differently.

While offering music education in a safe, nurturing environment, we are also on a mission to support the physical, mental and emotional wellbeing of children in our care.

We focus on 21st Century skills development that will equip young people with the self-confidence to build their future, and the resilience needed when dealing with life's setbacks and stresses, while our support programmes help children, youth and their families develop social behaviour change.

Dedicated volunteers, full time and part time staff ensure that every single child that walks through our doors is treated as “the most important child”, nothing goes unnoticed and there is nothing too much for us to do for our children.



In Hout Bay, the historically disadvantaged and troubled communities of Hangberg and Imizamo Yethu are marginalised socially, economically and geographically.

Poverty, unrest, gangsterism, drugs and other social ills are rife. The youth in these communities are the poorest of the poor and exposed to traumatic circumstances on a daily basis, including loss, neglect, exposure to abuse and violence.

These young people live on high alert, in a permanent state of fight, flight or freeze.

If this trauma is not addressed, there is a risk of these young people becoming trapped in a downward spiral of high-risk activities, self-harm and dropping out of school.



Two-thirds of children (63%) in South Africa live below the upper-bound poverty line. Nearly one in two children (42%) have experienced violence, including physical violence (35%) and sexual abuse (35%). In some parts of the country, almost all children have either witnessed or experienced violence in their homes, schools and / or communities.



Imizamo Yethu, Hout Bay

KMA Governance



Chris Hames

Chairperson

Chris Hames is a semi-retired teacher, marine zoologist and environmental carer. Having arrived in Hout Bay from the UK 5 years ago he is embracing opportunities to support local projects, especially with educational activities. Chris is COO of the BlueBay project and has raised funds for the Hout Bay Seal Rescue Centre with sales of a book 'Cathy the Cape Fur Seal' that he has written for children. Chris joined the KMA Board in 2023.

Cecily Campbell

Vice-Chairperson

Cecily graduated from Natal University with a BA and then Stellenbosch University in Higher Education. She has taught at various High Schools in Cape Town, Harare and Mutare. She has worked as a Volunteer Teacher at Constantia Primary School, Oranjekloof Primary School, James House and now at KMA. Her passions include education in our country, wildlife and hiking. She has served as Secretary of the KMA Executive Board since 2020.



Nomi Matlala

Secretary

is a senior marketing leader with 16+ years' experience across retail, FMCG, and digital storytelling. She has been awarded for driving through the line campaigns that grow brand power, increase basket size, and nurture customer advocacy.



Guido Angelucci is originally from Abruzzo, Italy, but grew up in Cape Town from 1997. After specializing in legal studies at UNISA and UCT, he founded Gast Consulting in 2014. In 2017, Dr. Angelucci was appointed Vice -Chairperson of the Com.It.Es. of the Cape Provinces and in 2022, he was invited to become a Consultant and Member of the Italian-South African Chamber of Commerce and Industry, furthering his commitment to bridging Italian and South African entrepreneurship. He currently also consults for additional European chambers and institutions active in Southern Africa and was elected President of COMITES in 2024. Guido is passionate about music, and plays a number of instruments.



Jackie Pollok

Jackie has an Honours in Fine Art, majoring in History of Art and Studio Work Lithography. She has a Higher Diploma in Education and has taught Art in High Schools in and around Cape Town. In 2015 she obtained an Advanced Certificate in Counselling & Communication and Coaching Skills from SACAP and completed her Honours in Social Science, Psychology, in 2016. Jackie lectured in Leadership and Self Development at TSIBA for two and a half years. She has served on the KMA Board since 2017.



Nozipho Dube has always been drawn towards issues of social justice. She has served on the Boards of Embrace Dignity which advocates for legal reform to end the exploitation and sex trafficking of women as well as Bright Start, an Education Support Program dedicated to low-income families. Founding Ecogift in 2015 was no different. The company was born out of the need to respond to the unemployment rate which has been over 30% over the past decade. Ecogift manufactures and distributes Protective Clothing and Corporate Wear.

Nozipho holds a postgraduate certificate in information Technology and Management from Sheffield Hallam University.

We bid a sad farewell to Eloise who has served on the KMA board since 2018.

Thank you so very much, dear Eloise, for all your support, kindness and dedication to KMA over the years. We have been truly blessed to have you on our team!



Letter from the CEO

2025 will go down in the KMA History books as the year KMA “Made The Big Move”. We took possession of the keys to 79 Hout Bay Main Rd on March the 10th and started renovating the next day! We had 3 weeks to before our ribbon cutting on the 5th of April. And we started teaching the second term classes on the 8th of April!

None of this would have been possible without the financial investments from Nadya Cohen, The Kinderhilfe Foundation, the Kuratle Group Wood Student Foundation, The Rexilium Foundation, Chris Hames, Pierre and Winnie Steyn, Judge Ben Griesel, and Terrence and Ruth Bergman.

We also would like to thank the Nina Simone Foundation for their very generous grant towards the renovation costs, and musical accessories and furnishings for the new classrooms.

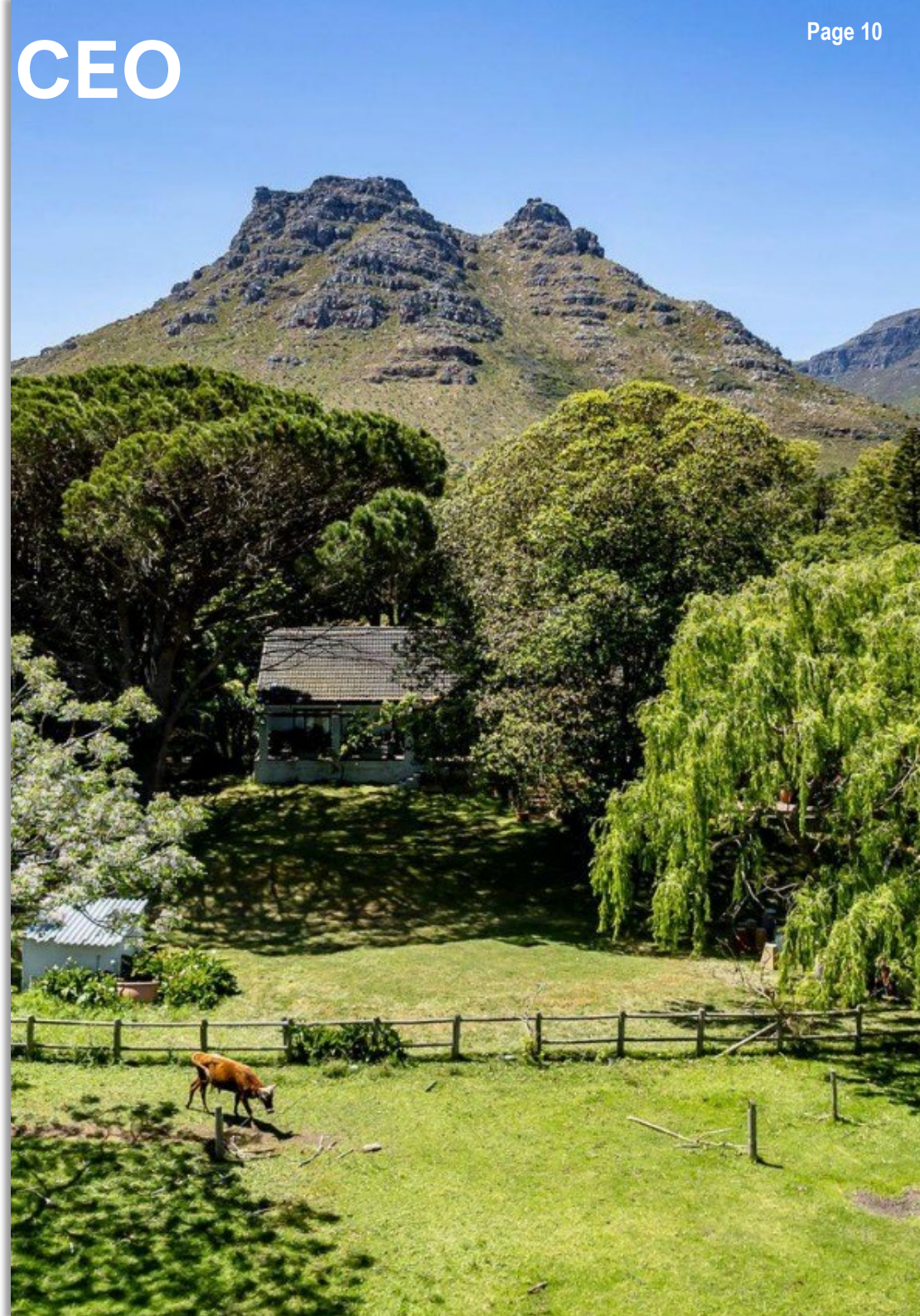
We spent the rest of the year settling in and having our “first” of everything, but it was business as usual with all the regular events, programmes and classes.

We have been so very, very blessed to have firstly found such a beautiful property, but secondly to have been able to secure it for our children. I am confident that KMA will go on to develop empowering and constructive programmes and projects in all this wonderful space.

As always, I would like to thank my team, the staff, teachers and Board for the hard work you all put in last year to make our transition to the new property almost seamless, and for always putting the children’s happiness and wellbeing first.

Because of you, because of music, our children can be singers, team players, thinkers, listeners, readers and learners; they can be creative, smart, active, joyful and aware of others. Creating trajectories for their future selves that stem from hope and a belief in self.

R. Griesel



Partnerships

Partnerships continue to form a vital part of how we are able to fulfil our course requirements and pupil development. This includes instruments and accessories acquisition, instruments repairs, visiting programmes from abroad, and staff upskilling. We are grateful to the following organisations for including us as part of their own operations and outreach programmes:

The Womad Festival was founded in 1980 by English rock musician Peter Gabriel, and is now a global event throughout the year. KMA has had the privilege of participating for 3 years now in some form or another – workshops, performances or masterclasses. In 2025, the South African instalment, headed by Dan Chiorboli invited our percussion pupils to participate in a Cajon extravaganza, La Cajoenada, initiated by Marco Oliveros, Heidi Joubert, Thandi Swartbooi, percussionist Victor García, and project leader Pepe Zapata. Bringing together 100 cajón drummers, this electrifying celebration included handcrafted instruments created by a Cape Town-based SMME, embodying the spirit of local craftsmanship, resilience, and job creation. Each participating child received a vibrant new instrument to carry back to their neighbourhoods. A highlight for us was when one of the festival artists, Last Jeronimo presented a South American Rhythm workshop for our more advanced pupils.

The SAE Institute, Cape Town, sponsored a sound set-up course for our Head of Music, which has proven to be vitally important when we are required to provide top class sound for our events through the year.

Love in A Bowl here in the heart of Hout Bay, is a collaborative initiative that grows organic veggies in Hout Bay. They ensure great quality local, sustainably grown Organic veggies to customers, and everything sold helps support their compassionate distribution of food to the most vulnerable of Hout bay. KMA has been a recipient of freshly grown veg since Covid and this remains a vital addition to our Lunch Club in the afternoons.

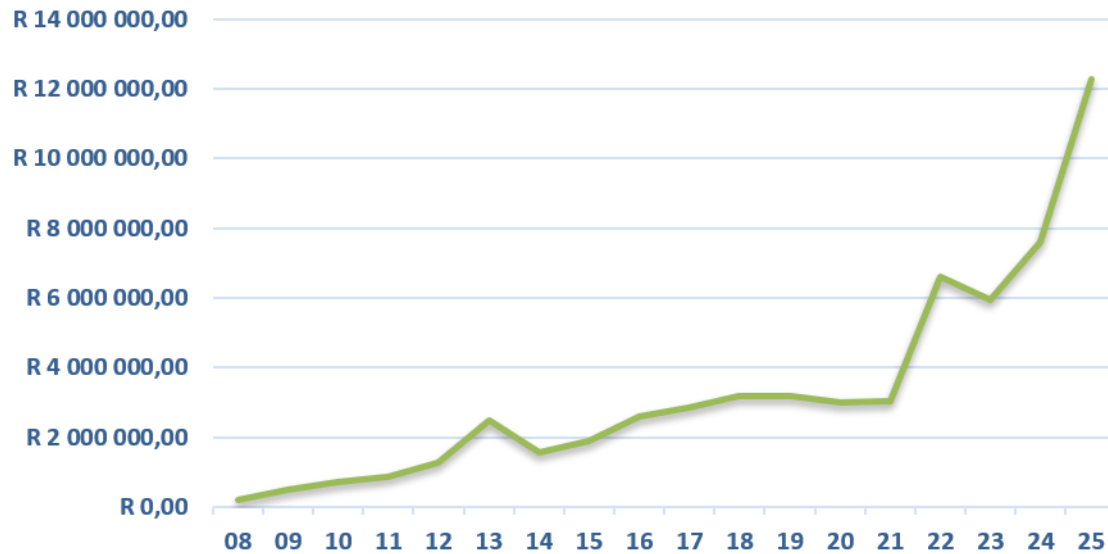
Teaching is expensive. Instruments are expensive, tricky, sensitive and delicate. And, sometimes in the hands of little people strings break, brass are dented and keys are bent. We are grateful to Karl Coetzee from Allmusic in Belville for always doing a sterling job on our repairs and at a fraction of the ordinary price, if possible.

Besides the ongoing resulting necessary repairs, all music instruments have some or other accessories requirement: Strings, oils, straps, rosin, grease, mouthpieces, cleaners, reeds, keypads, picks, leads, drumsticks, cork. Bothners Music in Pumstead and their wonderful manager, Digby Kramer, ensures that we receive almost every item at cost price and they have continued serving as a conduit for instrument donations for KMA through the years. Thank you, Bothners!

“Collaboration is like carbonation for fresh ideas. Working together bubbles up ideas you would not have come up with solo, which gets you further faster” — Caroline Ghosn.

Financial Investment

Funding



KMA relies on donations and last year many donations were specific to the acquisition of the property.

Key to the purchase of this property is the development of income generating projects designed to build self-sustainability, allowing KMA to move away from being solely reliant on donations.

We are very grateful to our many funding partners who have facilitated another year of financial sustainability.

To every individual who has provided KMA with a service, reached out to assist us when we have asked for help, gifted us their beloved instruments or offered enrichment opportunities for our pupils... we thank you from the bottom of our hearts for your love and support.

Impact

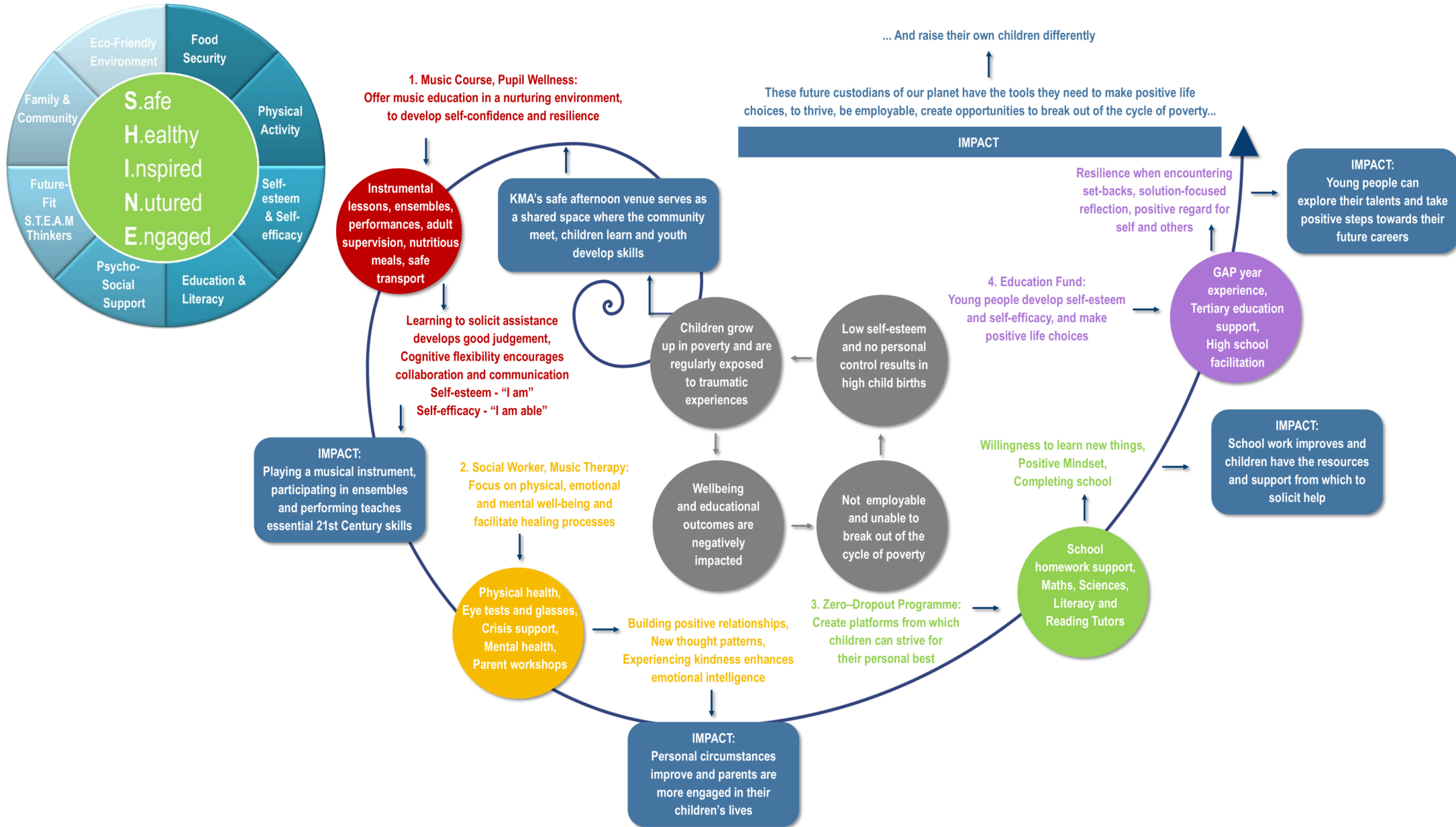


Funding Partners

Peresoft Software; Uthando SA; Etilini; Judge Ben Giesel; Nadya Cohen; Massimo's; Forderverien Baragwanath and Arbeit und Leben (Germany); Community Heart and Exile (Germany); The Joan St Leger Lindbergh Trust; MAID; Rolf-Stephan Nussbaum Foundation; The Nina Simone Charitable Trust; Fuchs Foundation; The Lorenzo and Stella Chiappini Trust; The MacFarlane Foundation

Our Strategy

KMA's "Child-in-the-middle" model informs our Theory of Change, which is an organic and pro-active process, always morphing into a better version of itself, as we develop more opportunities for more children to S.H.I.N.E.

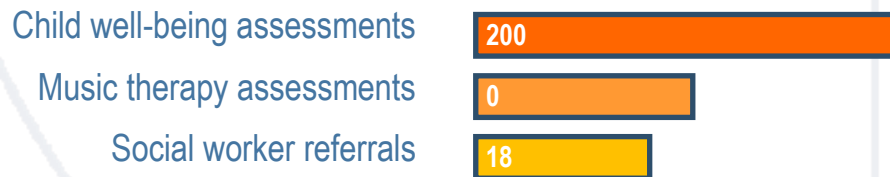


Services in 2025

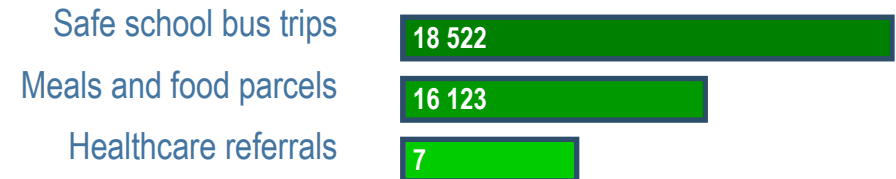
Music Education



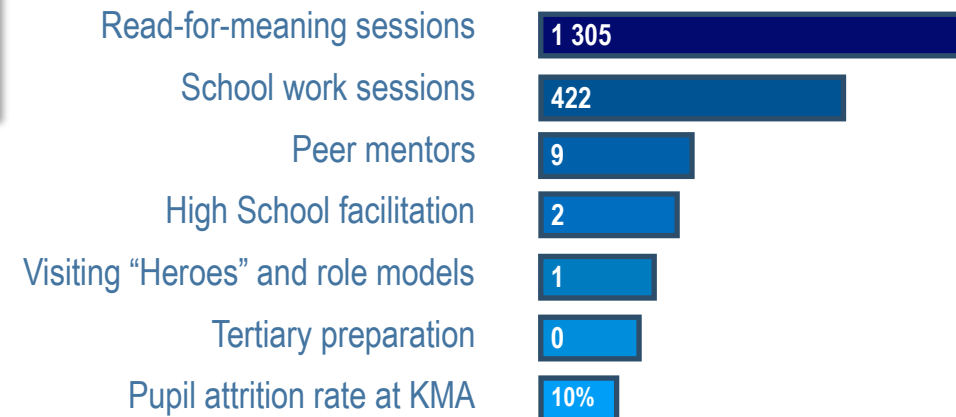
Psychosocial



Pupil well-being



Zero Drop-out



"I've seen my son's growth and I know he will go far, and because of his experience at KMA he has decided to take music as a subject at high school next year." - KMA Parent



I really appreciate all KMA is doing to our kids... It's not easy but you people work so hard to teach our kids. We really appreciate for everything.. Thank you!" - KMA Parent

Impact

Music Department

At KMA, we place a strong emphasis on performance opportunities through our Performance Series. This includes Lounge Concerts, Pupil Concerts, Studio Classes, community performances in Hout Bay, and larger performances on professional stages. These experiences introduce pupils to the performance environment and help develop confidence, stage presence, and valuable performance skills that will serve them well in the future.

Recognising and celebrating our pupils' hard work remains an important part of our culture. Our Hero of the Month programme continued throughout the year, with one deserving pupil selected each month to receive a certificate, a small prize, and a personal note from their teacher in recognition of their dedication and progress.

Collaborative performances continued to present our pupils with wonderful opportunities to meet other musicians – young and old – from all over the globe. Thanks to Uthando SA and SW Africa Destination Management KMA pupils had the privilege of hosting the Doane University Choir from the USA, who presented a wonderful collaborative concert with KMA featuring the KMA Jazz Band and the African Instruments Ensemble.

As part of our pupil enrichment programme, we strive to ensure every child attends a professional performance through the year. This not only motivates the pupils, but it also exposes them to other professional instrumentalists, different techniques, and sounds. We are so grateful to Louise Howlett and the Friends of Orchestral Music who continue to allow our pupils to experience the majesty and magic of the Cape Town Philharmonic Orchestra. We were able to take our beginner pupils to one of their Thursday dress rehearsals in November. This experience allows younger pupils to see and hear the full range of orchestral instruments, helping them make informed decisions when selecting an instrument of their own.

KMA is not churning out musicians. We share the healing magic of music to build our young people into confident and resilient adults. When the inherent talents come out of the woodwork, we do everything we can to support them. One of our standout achievements in 2025 was the success of our star trumpet player, Zakhriel Davids. In June Zakhriel performed in the Artscape Youth Jazz Series. This was an exceptional accomplishment, as he was the only trumpeter selected from applicants across Cape Town, including university-level entrants.

Tours and festivals play a vital role in the personal and musical development of our pupils. These experiences encourage them to take responsibility for themselves while away from home, stimulating independence and maturity. They also provide valuable opportunities to build meaningful relationships with fellow young musicians who share a passion for music, creating lasting friendships. We have attended some 8 National Youth Jazz Festivals in Makhanda over the years and towards the end of Term 2, preparations began for the 2025 edition. Eleven KMA pupils attended the festival. Zakhriel Davids and Imange Mantambo both auditioned for the National Schools Band. Dwyn and I were invited to perform in the Teachers' Big Band, comprising of music educators from across South Africa, while Dwyn was also asked to conduct one of the festival bands. The festival was a magical, memorable, and highly educational experience for all involved.

Impact cont.

An important part of our pupils' musical growth is performing with their heroes. Term 3 began with a collaboration with McCoy Mrubata, one of South Africa's most celebrated jazz saxophonists. On 26 July our Jazz Band participated in a workshop with McCoy, and the following day they were honoured to perform as the opening act for his concert. We were also privileged to host Gary Wittner, a world-class jazz guitarist from the USA, who spent an afternoon working with our guitar pupils. He also spent valuable time mentoring Jaryd, our guitar teacher, creating a meaningful professional development opportunity that directly benefited our pupils.

Assessing our pupils allows the parents to have some insight into what they are being taught and the progress that their children are making. We also encourage our pupils to participate in external international gradings. These helps them gauge their own progress but also gives the pupil a realistic and achievable goal to work towards. If a pupil wants to do music as a subject at a chosen high school these grades are very useful for the level required by the curriculum.

Watching their teachers perform gives pupils the opportunity to see what they are taught in their lessons, put into action. The pupils build a strong relationship with their teachers, so they are very motivated when observing their teachers perform. Our annual Teachers' Concert took place in September and showcased the exceptional talent of our teaching staff. It remains one of the highlights of the year, allowing pupils, parents, and colleagues to experience first-hand the artistry and expertise of our teachers.

Our Annual Showcase Gala is an opportunity for audience members to witness the hard work the pupils put in and progress that they have made during the year. It also creates excitement between the pupils and an opportunity for them to share their musical abilities. We featured performances by all our ensembles, including the Jazz Collective, an advanced extension of our Jazz Band, but set up entirely by the pupils themselves. We also showcased several solo performances by some of our senior pupils.

KMA's Annual Awards Ceremony was also held in November at Nowers High School Academy. Awards and trophies were presented across all instruments in recognition of excellence, dedication, and achievement. The prestigious KMA Cup, which we have named "The Nina Simone Trophy" was awarded to the highly deserving Zakhriel Davids in recognition of his exceptional accomplishments throughout the year.

"Music is the great uniter. An incredible force. Something that people who differ on everything and anything else can have in common" - Sarah Dessen

In 2025 they played up a storm...

Our Flagship project, the African Instruments Ensemble, once again performed at the Cape Town Marimba Festival at the Baxter Theatre alongside some 30 school marimba bands, and once again to a standing ovation, as KMA is the only school that performs traditional African Music.

They also participated in a worldwide attempt to break the Guinness World Record for the largest marimba ensemble performing simultaneously under one roof. We are proud to announce that the record was successfully broken, and our participating pupils each received a medal to celebrate their contribution to this historic achievement. Furthermore, they were selected to perform at the Artscape's School Arts Festival, where they made a tremendous impression and were invited to participate in the closing ceremony.



Celebration Story

A definite highlight for KMA in 2025 was the filming of a documentary episode for an Italian series called, "Sonata for 7 Cities" highlighting a global tour underway by maestro pianist Fillipo Gorini.

They handpicked 3 pupils to document, focused on our star trumpet player, Zakhiel Davids and filmed a concert for the pupils showcasing Zakhiel and an opera singer.

We are super eager to see the final product once the world tour has been completed.



Impact

Psychosocial Department

Whilst every child is engaged in music lessons, ensembles, practise sessions and performances, we go a step further to ensure that we are covering as many aspects of every child's physical, mental and emotional wellbeing as possible.

Kronendal Music Academy (KMA) has developed a structured Psychosocial Department Framework designed to support learners holistically through emotional wellbeing, leadership development and targeted intervention.

This framework responds to the increasing need for integrated support within educational environments, particularly for young people facing social, emotional, and academic barriers to sustained engagement.

The Psychosocial Department Framework is designed as an interconnected ecosystem of support, where each programme contributes to learner development at different levels.

Grounded in the principle that belonging, wellbeing, and skill development are essential for learning and long-term success, the framework provides a layered system of support that addresses both preventative and intervention needs.

Prevention	Leadership & Belonging	Targeted Support	Intervention
21st Century Skills Programme Emotional awareness, Resilience, Identity development	Peer-led Leadership Programme Brave Mentors, Brave Buddies, Future Leaders	Zero Dropout Programme Read4Meaning academic and psychosocial support for at-risk learners	Bloom Programme Structured behavioural and emotional intervention

Name:



KMA STUDENT LEADERSHIP PATHWAY

An empowering journey of identity, belonging, and leadership.



Impact Cont.

The framework consists of four interconnected programmes:

programme contributes to learner development at different levels.

21st Century Skills Programme
Leadership Programme
Zero Dropout Programme (ZDP)
Bloom Programme (Positive Behaviour)

Impact to Date

Whole-school reach through preventative programming:

200 KMA Pupils / year

Targeted support for at-risk learners:

On average 30 KMA Pupils / year

Development of student leadership structures:

120 KMA Pupils / year

Reduction in behavioural challenges through intervention support :

On average 20 Pupils / year

"The KMA has been an absolute blessing for our family. The staff goes above and beyond to ensure every child feels safe, valued, and encouraged to learn. Seeing the positive impact and growth in our children over the past year is a testament to the amazing work they do. We are proud to be a part of the KMA community" - KMA Parent

"I just wanted to send some words of support. We see how much care, patience, and energy you pour into the kids every day. Thank you for creating a safe, encouraging space for all the kids to learn and grow. We really appreciate you." - KMA Parent

"So very impressed with what you are achieving and wish you everything of the best. A wonderful property!" - Donating Foundation

"Thank you for support and love you showed towards my child Dean this past years. He just feels at home when he is at KMA, thank you for being such an incredible mentor to my son, Hearing him play his instrument brings joy to the whole family, You've done more than when you teach him, I always see the joy and happiness on my son's face when he is going or coming back from KMA." - KMA Parent

"I'm so grateful for KMA... it's really changed my child's life. He has gained self esteem and confidence and, living in a poor community I didn't think that one day my child will sing with a famous celebrity! If it was not for KMA my child wouldn't live his dream. He is not involved in any of street gatherings because he spends most of his time in KMA. Most of children they are smoking in an early age because they don't have something to do, but my child I know if he is not at home he is at KMA. Thank you very much KMA for changing our children's lives we are so grateful." - KMA parent

"Such a magical music-box you have built up. Congratulations"
- KMA donor

"I'm writing to express my gratitude for all the moments I shared with you and the KMA children. Thank you for the impact you had on my goals and on the way I look at life. Before coming to Hout Bay, my dreams were mostly personal. But after seeing your efforts and all the work you've done to make the world a better place (especially for children) I realized that this is the path I want to follow as well."
- Visiting Film maker

"So many seeds planted, such bountiful fruit, Brava! Your spirit, generosity, drive, vision" - KMA supporter

"Thank you so much for nurturing my daughter's love of music, she has enjoyed every moment at the academy and I appreciate the caring staff, friendly drivers and all wonderful opportunities that she has been given. Introducing her to all this different kind of instrument is something that I cannot provide for her. She always comes home happy, and she has made friends from different schools, thank you very much KMA team! - KMA Parent

"I remember when I lost everything in a fire disaster you guys showed up and assisted me, as my family you gave me hope to restart my life, you help me a lot I will forever be grateful for KMA. I feel like I don't thank you enough I'll talk the whole day about my experience in KMA! Thank you very much, keep up on doing the good job, for every child that is willing to learn music...thank you." - KMA Parent

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