



Non-Profit
Organisation

KMA

igniting the spirit



Kronendal Music Academy

Annual Report 2024

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Mission

By offering music education in a safe, nurturing environment, Kronendal Music Academy can focus on the physical, mental and emotional well-being of children in our care. Music develops 21st Century skills that will equip young people with self-confidence to build their future and foster the drive to achieve their personal best. We assist individuals and their families and build relationships within our community.

Vision

Our **vision** is that the children of our community grow into confident, thriving and employable citizens of the world.

Our **objective** is happy, confident young people, who

- ♦ realise their own potential
- ♦ have the resilience needed when dealing with life's setbacks and stresses and
- ♦ contribute meaningfully to their community.

Our **goal** is develop a hub of activity where people of all ages partner towards prosperity and peace for our community.

Values that connect us

Home	We value stability, kindness and love
Play	We have fun and spread joy
Growth	We provide opportunities whenever we can
Caring	We respect that everyone needs compassion and empathy
Transparency	We are an open book and accountable
Teamwork	We are conscientious about synergy in our working relationships
Integrity	Our values filter into everything we do
Professionalism	We maintain high quality by utilising our skills responsibly

“Nearly one in two children (42%) have experienced violence, including physical violence (35%) and sexual abuse (35%).

In some parts of the country, almost all children have either witnessed or experienced violence in their homes, schools and / or communities.

So, it's not surprising that more than one in 10 children in South Africa have a diagnosable and treatable mental health disorder.

This includes depression, anxiety, post-traumatic stress, conduct, learning and substance-use disorders.

Half of all adult mental [health] disorders begin before the age of 14. So, we need to intervene early – in childhood and adolescence.”

South African Child Gauge, 2022

A whopping two-thirds of children (63%) in South Africa live below the upper-bound poverty line.

Policy discourse in South Africa is preoccupied with the country's troubling 'triple threat' of poverty, unemployment and inequality. What is rarely discussed is that many South Africans have the odds stacked against them well before they reach their second birthday.

Poor access to nutrition

Unhealthy relationships

Lack of safe places

Poor opportunities for quality early learning and stimulation



Poor chances of success in school

Poor economic and social participation

Deepening inequality

KMA serves young people (aged 7 - 20), from Hangberg fishing village and the Imizamo Yethu informal settlement, all of whom live in abject poverty, are at critical risk of abuse and are constantly tempted to engage in damaging activities.

Lack of access to support, stimulation and resources means that children in these under-resourced communities live in a permanent state of fight or flight.

Poverty, unrest, gangsterism, drugs and other social ills are rife in Hout Bay's impoverished communities, which are marginalised geographically and economically, are vulnerable to shocks and fragility, and subject to unreliable governance and on-going discrimination.



Imizamo Yethu, Hout Bay

KMA Governance



Jackie Pollok

Chairperson

Jackie has an Honours in Fine Art, majoring in History of Art and Studio Work Lithography. She has a Higher Diploma in Education and has taught Art in High Schools in and around Cape Town. In 2015 she obtained an Advanced Certificate in Counselling & Communication and Coaching Skills from SACAP and completed her Honours in Social Science, Psychology, in 2016. Jackie lectured in Leadership and Self Development at TSiBA for two and a half years. She has served on the KMA Board since 2017.

Chris Hames

Vice-Chairperson

Chris Hames is a semi-retired teacher, marine zoologist and environmental carer. Having arrived in Hout Bay from the UK 5 years ago he is embracing opportunities to support local projects, especially with educational activities. Chris is COO of the BlueBay project and has raised funds for the Hout Bay Seal Rescue Centre with sales of a book 'Cathy the Cape Fur Seal' that he has written for children. Chris joined the KMA Board in 2023.



Cecily Campbell

Secretary

Cecily graduated from Natal University with a BA and then Stellenbosch University in Higher Education. She has taught at various High Schools in Cape Town, Harare and Mutare. She has worked as a Volunteer Teacher at Constantia Primary School, Oranjekloof Primary School, James House and now at KMA. Her passions include education in our country, wildlife and hiking. She has served as Secretary of the KMA Executive Board since 2020.





Guido Angelucci is originally from Abruzzo, Italy, but grew up in Cape Town from 1997. After specializing in legal studies at UNISA and UCT, he founded Gast Consulting in 2014. In 2017, Dr. Angelucci was appointed Vice -Chairperson of the Com.It.Es. of the Cape Provinces and in 2022, he was invited to become a Consultant and Member of the Italian-South African Chamber of Commerce and Industry, furthering his commitment to bridging Italian and South African entrepreneurship. He currently also consults for additional European chambers and institutions active in Southern Africa and was elected President of COMITES in 2024. Guido is passionate about music, and plays a number of instruments.



Marvin Weavers prides himself in being a Capetonian. He holds diplomas in Business Management and Management and is now pursuing his BTech in Project Management at Cape Peninsula University of Technology (CPUT). Marvin started his career in the Arts sector, managing several projects as Youth Development and Education Manager for the Cape Philharmonic Orchestra before he joined the Jakes Gerwel Fellowship in 2022. With a passion for the development of the youth, his career over the last decade has been focused on making a difference in the lives of young people.



Nozipho Dube has always been drawn towards issues of social justice. She has served on the Boards of Embrace Dignity which advocates for legal reform to end the exploitation and sex trafficking of women as well as Bright Start, an Education Support Program dedicated to low-income families. Founding Ecogift in 2015 was no different. The company was born out of the need to respond to the unemployment rate which has been over 30% over the past decade. Ecogift manufactures and distributes Protective Clothing and Corporate Wear. Nozipho holds a postgraduate certificate in information Technology and Management from Sheffield Hallam University.

We bid a sad farewell to Eloise who has served on the KMA board since 2018

Thank you so very much, dear Eloise, for all your support, kindness and dedication to KMA over the years. We have been truly blessed to have you on our team!



Letter from the Chairperson

For 3 240 000 seconds in 2024 we ensured every child at KMA was given safe passage, nourishing meals, stimulating skills development and basic schoolwork assistance, guidance and mentorship. And lots and lots of love. Nothing went unnoticed and the staff's vigilance demanded we did whatever it took to care for our children, inside and out.

We place the child's well-being in the centre of everything we do, and every person at KMA is dedicated to providing a safe, loving and inspiring space for children to spend their afternoons; where the magic healing of music education equips them with the self-confidence and resilience to achieve their personal best.

Last year in April 2024, we announced our fundraising campaign to acquire Bergvlei Farm – an 11500 sqm smallholding on the main road, and just perfect for our Forever Home dreams. Key to the impact and effectiveness of this beautiful new project, is the reduction of our monthly overheads and increased job creation for the community. Income generation and new business development potential will finally set KMA on the road to sustainable financial health. Our many programmes will be able to blossom into opportunities for entrepreneurial skills development and connect KMA with the larger Hout Bay community.

We move into the existing buildings in the first quarter of 2025 and, once our building plans are approved down the line, we will break ground and build a beautiful cultural community hub for Hout Bay and all her children.

2024 was undoubtedly the most momentous we have had, maybe ever. Full of ups and downs, dead ends, twists and turns, disappointments and surprises, miracles and downright hard work. But, if there is one thing KMA does well it is keep going.



Jackie Pollok

Letter from the CEO



Dwyn Griesel

Just when we thought 12 months couldn't go by any faster, 2024 zoomed by in a flurry of activity and nail-biting deadlines. One of those deadlines was our third tour abroad, this time to Germany for the second time. In the middle of June 2024. We spent 14 jam-packed days delivering some 12 performances and we owe our hosts a huge debt of gratitude for making this experience a life-changing opportunity for our young people.

We finally took the decision in May 2024 to acquire a second vehicle and driver and this has made an enormous difference to our entire operations at KMA. Our beautiful new 23 seater bus has made transport easier, lessons on time and in the winter months children are able to get home before it gets too dark. We are so grateful to Peresoft and Bobby and MaryAnne Perel for assisting us with the deposit for the vehicle.

There is an important group of people without whom KMA would have collapsed in 2024. They form what I call the KMA TEAM and they are:

The amazing dedicated and gracious KMA, my beloved KMA staff and volunteers from , and my wonderful, wonderful Board.

Of course, KMA doesn't exist without the pupils and their parents and I must extend a word of gratitude to them all for trusting us and supporting our work.

"Rivers know this: there is no hurry. We shall get there someday."

Perel.

"Life is like riding a bicycle. To keep your balance you must keep moving."
Albert Einstein



Partnerships

“The only one who can tell you “you can’t win” is you and you don’t have to listen.”
Jessica Ennis

It truly does take a village to raise a child and over the years KMA has grown a village of its own which continued to play key roles in our operations in 2024:

Love in a Bowl who brought us scrumptious fresh veggies every week;

Paul Bothner Music in Plumstead who gave us generous discounts on instrument accessories and equipment and gathered donated instruments for us throughout the year;

David Snaith who constantly repaired a sad violin or bald violin bow;

Karl from All Music who restored battered woodwinds;

James Fernie from UTHANDO SA who never stopped championing KMA in 2024, touching us with his magic and love;

Our Heroes Programme strives to create gap year opportunities at KMA for our school leavers where they can explore their futures while learning basic employment skills and responsibilities. Our pupil supervisor roles are such an opportunity. Our star Jazz Band drummer, Laicah Banda spent 2024 as a pupil supervisor in tandem with another KMA miracle, Kamva Maxesibe.

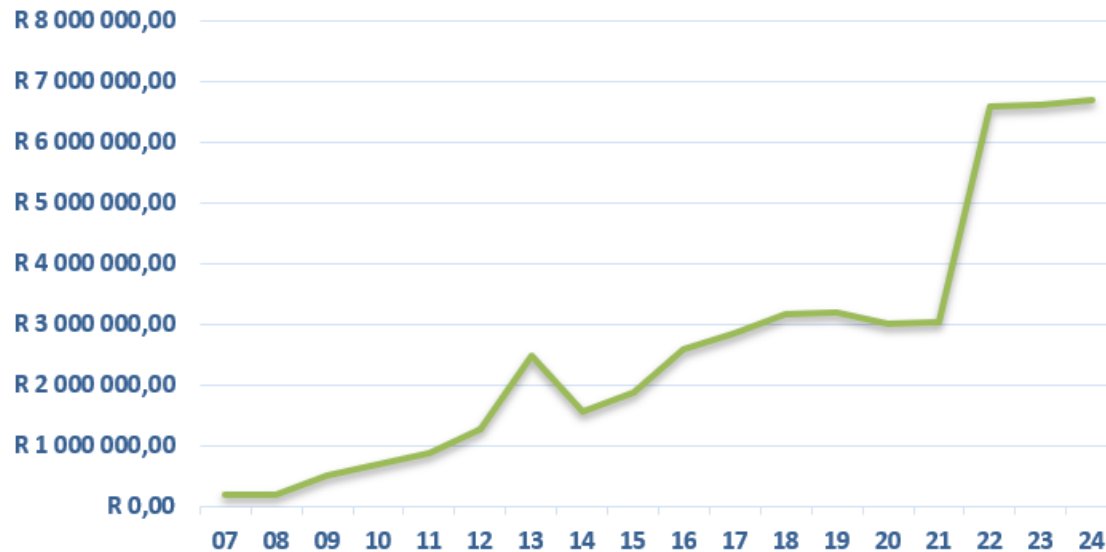
The San Pasqual Fiduciary Trust Company in the United States has, since 2022, facilitated a generous grant for KMA by the Nina Simone Charitable Trust. To our absolute delight they invited us to once again submit a proposal in December 2024 and we were generously gifted for the third time, for the coming year. We feel exceptionally proud to be associated with the magnificent Ms Simone in this way.

We made a new partnership with D’Addario in the US who not only gave us a grant but also sent us all sorts of wonderful goodies for our drumkit and guitar department.



Financial Investment

Funding



Impact



As our pupil numbers slowly return to pre-covid levels, our funding support has also increased.

We are very grateful to our many funding partners who have facilitated another year of financial sustainability.

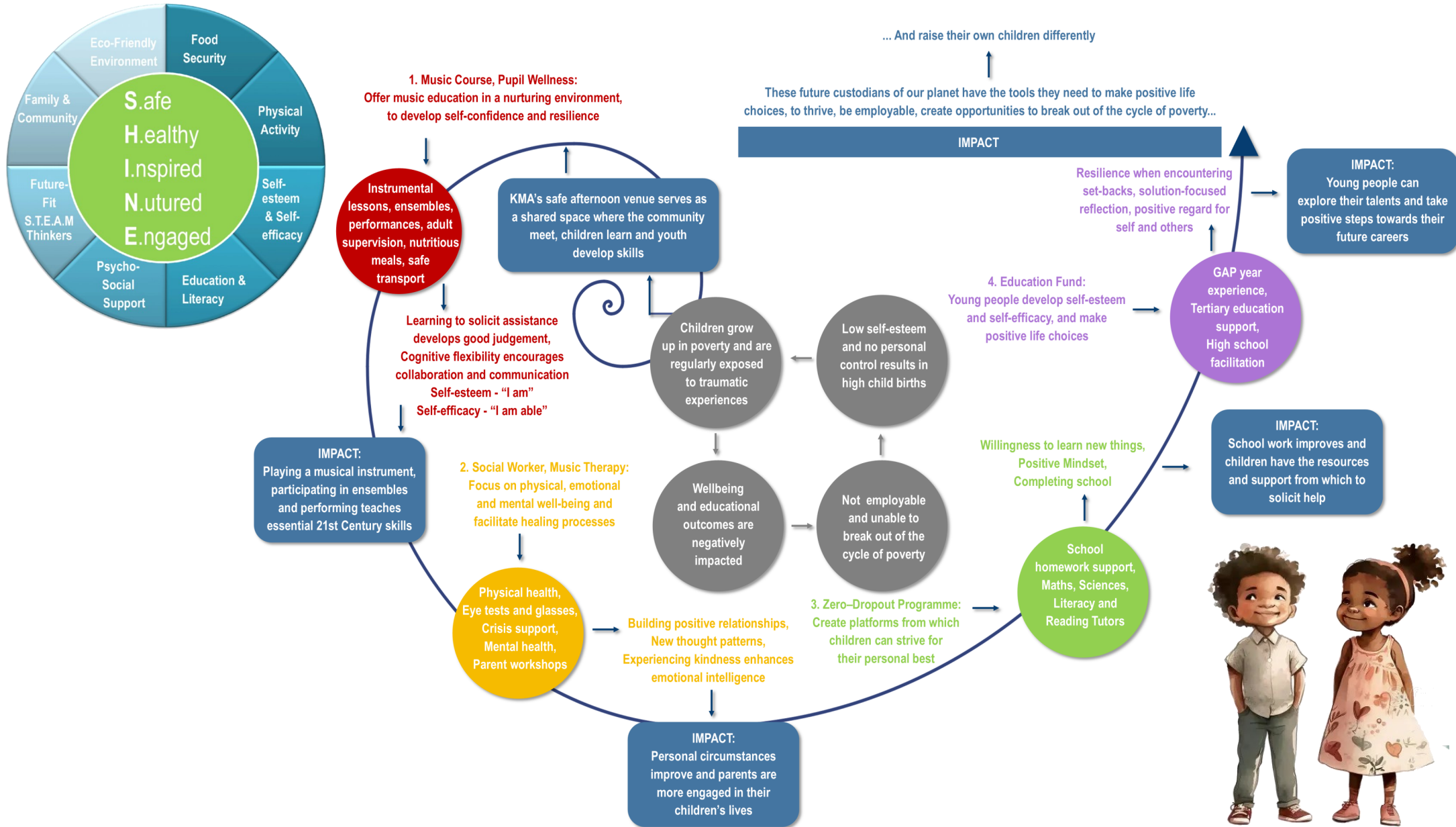
To every individual who has provided KMA with a service, reached out to assist us when we have asked for help, gifted us their beloved instruments or offered enrichment opportunities for our pupils... we thank you from the bottom of our hearts for your love and support.

Funding Partners

Peresoft Software; Uthando SA; The Efrusy Family (USA); Chapmans Peak Hotel; Etilini; Judge Ben Giesel; Nadya Cohen; Massimo's; Forderverien Baragwanath and Arbeit und Leben (Germany); Community Heart and Exile (Germany); The NorthRhein Westphalian Government; (Germany); The Joan St Leger Lindbergh Trust; MAID; Chic Mamas; Klein Family Foundation (Australia); Rolf-Stephan Nussbaum Foundation; The Rupert Music Foundation; The Nina Simone Charitable Trust; Industrial Development Corporation; Fuchs Foundation; Growthpoint.

Our Strategy

KMA's "Child-in-the-middle" model informs our Theory of Change, which is an organic and pro-active process, always morphing into a better version of itself, as we develop more opportunities for more children to S.H.I.N.E.

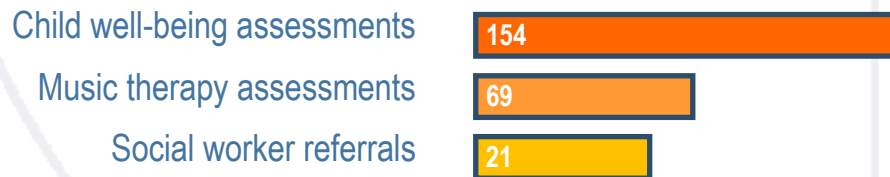


Services in 2024

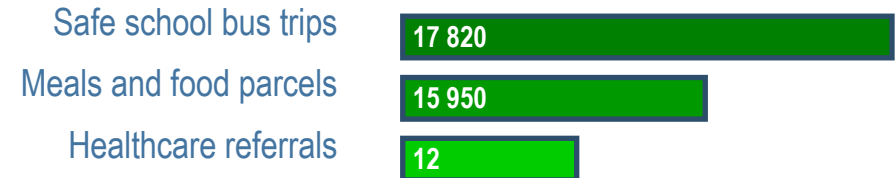
Music Education



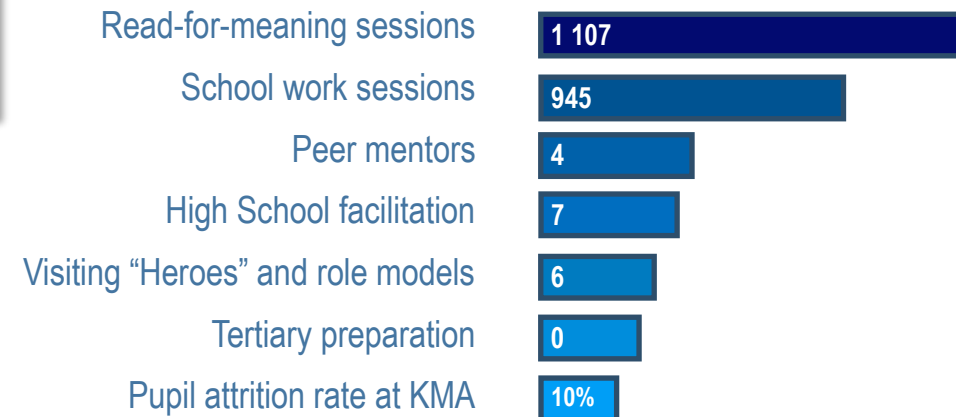
Psychosocial



Pupil well-being



Zero Drop-out



"Bono has said, 'Music can change the world because it can change people'. KMA is the perfect showcase of this ethos and it is an honour to be part of their amazing work!"

Ms Femke, KMA Teacher



"I think kids and teachers alike are so incredibly lucky to be part of the KMA family. It is a place of nurturing and love, and for the kiddos, a place of warmth and safety."

Miss Judith, KMA Teacher

Impact

Music Department

As a fully-fledged music school, KMA ensures the Music Course covers every possible aspect of music education. We have identified specific skills that our pupils glean from each area in the curriculum and our teachers utilise an evaluation system to determine efficiency and progress.

Music Lessons
(repertoire, theory, technique,
sight-reading, aural training)

Flexibility
Embrace change
Initiative
Positive attitude
Solicit assistance
Cognitive flexibility
Computational thinking
Process acumen
Detail orientation
Data synthesis
Pattern recognition
Inquisitiveness
Critical Thinking
Creativity

Practising

Persistence
Find your own way
Self-direction
Problem Solving
Self-directed learning
productivity
Mindfulness
Reflective practice

Ensemble Playing

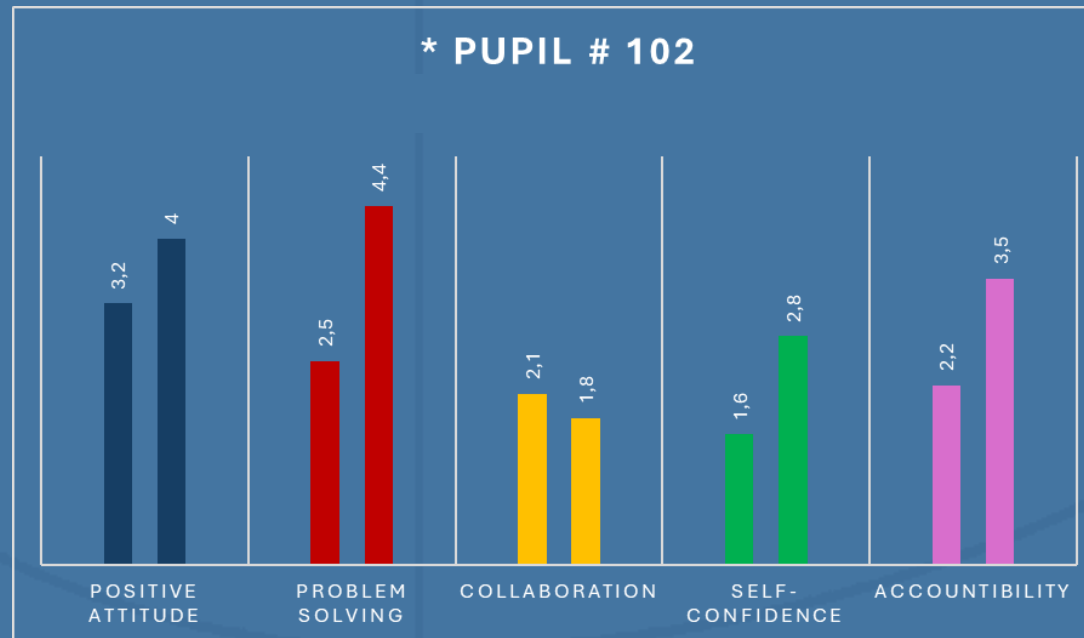
Social skills
Sharing
Leadership qualities
Communication
Integration
Diversity and tolerance
Belonging
Respect for others
Identity
Collaboration
Performance Confidence

Performing

Resilience
Adaptability
Self-efficacy
Self-confidence
Self-Esteem
Produce meaningfully
Humility

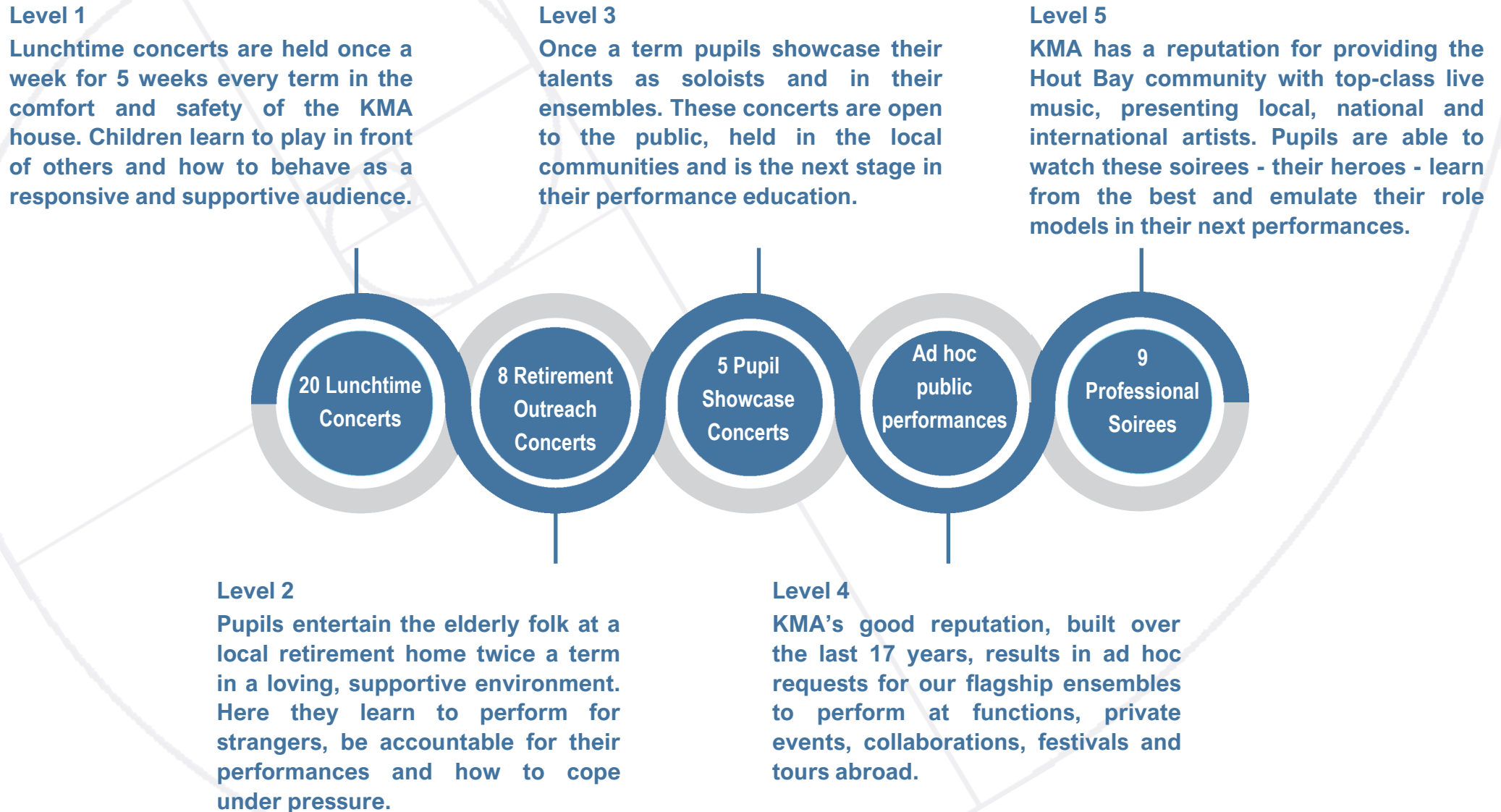
Performing

Growth mindset
Good judgment
Use what you know
Accountability



* To protect their identity,
the child's name has been
removed.

KMA has developed a **Performance Development Programme** which prepares pupils for stage performances in a gradual, supportive and non-threatening process. Not every child takes to performing easily but, by encouraging participation pupils learn vital skills such as self-confidence, self-esteem and how to produce meaningfully.







African Music is one of the most complex music forms on the planet and is a powerful tool in developing motor skills, memory, cognitive refinement, neuron transmitters and focus. We are building South Africa's first Children's African Instruments Orchestra which now comprises of 12 young musicians showcasing 7 different Sub-Saharan African Instruments: Djembe, Akadinda, Marimba, Nyunga Nyunga, Reed Shakers, Uhadi Bow and Kudu Horns.

Our African instruments ensemble received a standing ovation for their presentation at the Cape Town Marimba Festival.

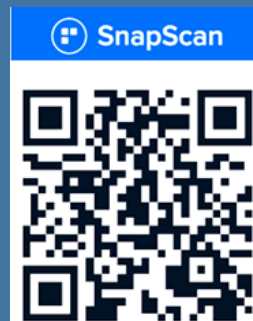
"I was so nervous for the group because we performed one of the most difficult poly-rhythmic pieces they have ever played, but they nailed it! I was in tears when we came off stage..." Mr Keketso, KMA African Instruments Teacher

*You can watch their performance on our YouTube channel

“We are all ordinary. We are all boring. **We are all spectacular.** We are all shy. We are all bold. We are all heroes. We are all helpless. It just depends on the day.”

Brad Meltzer, ‘Heroes for my Son’

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